



The future of print  
is on our cards

Set, proof & order on-line, we deliver!

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## What is BizCardPrint.com?

BizCardPrint.com is a revolutionary internet service that easily allows you to set, proof and order your current business cards online. This eliminates the current 'pains' associated with traditional printing. With superior turnaround times, you can accurately input information, approve layouts and have your business cards delivered to your door the next day!

## How does it work?

It's really quite simple. Once your business card design has been loaded on our website, whenever you need new business cards, all you do is logon to our website; enter the details of the card and our printers deliver your cards the next day.



## Eliminate Costs & Traditional Time Consuming Practices?

Standard industry practice is to hire a design company or wait for a printer to create/typeset a company's business cards every time a new one is required. This can be a costly process, as well as a time consuming one. The design of the cards needs to be proofed time and again to ensure that the client is satisfied. Miscommunication can lead to unnecessary errors, with the associated wasted time and expense.

## 48-Hour Turnaround

The time from the conception of the business card to the actual printing thereof, including delivery to the client is no longer than two working days. Once you've logged into the BizCardPrint.com by means of a password protected user name. You then input all of the relevant employee and company details, select the layout of the card and the type of paper it will be printed on. This information is then sent electronically to our state-of-the-art high-quality Digital Printing Press, which generates the cards immediately upon receipt.





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## No More Proofs

The only time that a proof of the cards is required, is during the initial setup of card templates. The data received by the printer is printed onto a proof sheet. Once the client has approved this proof sheet, that template will be used for all future printings of the company business cards.



## Details Easily Changeable

Should any information on any single employees card change, it is a simple process to implement this change by logging into BizCardPrint.com, making the relevant change, and sending the information to the printer. The information will be received and the new cards printed immediately.

## Cost-Effective Single Card Ordering

Should a new employee join a company, it is not necessary for the company to wait until they have 10 new cards to be printed in order to make the cost viable. With the BizCardPrint.com it is cost effective for only one card to be printed at a time. This is achieved by means of special digital printers at Candor's printing partners, which can print single cards at a viable price.

## Simple Maintenance

Should company information change, such as the logo or the contact numbers, the change can be made on-line, and this change can be set to affect all business cards of that particular company from then on.

## The Future of Print is on our Cards

What makes this particular offering unique is the fact that we cover in this application all the aspects of Desk Top Publishing in a professional way. You are able to manipulate the design of your cards to the tiniest detail (single pixels) as well as being able to insert the likes of bleed areas (printed areas exceeding the card size, to allow for cutting of the cards), a tricky concept in DTP, made simple by the BizCardPrint.com.

This application also allows for different printing vendors to be chosen as partners, depending upon their offering, infrastructure, availability and location.

## Opportunities

**Business Partner Programme - Advertising, Design & Marketing Agencies-** We are continually looking for partners from top firms to take advantage of this return which adds value to their offering.

**Print & Delivery Partners - Various Regions -** Opportunities for printers with Digital Printing Presses complemented by logistical support are available. This offers new revenue streams as well as client base expansion.

**Corporate Licensing -** Add this offering to your intranet/extranet



A Candor Technologies Initiative